*Press release*

**EIMA 2020: organizational machine already on track**

***The requests for participation in the next edition of the great Bologna event are proceeding at a record pace. Among the innovations announced is an international event dedicated to Technical Innovations and a competition that rewards the quality of the exhibits.***

A year ahead of the event, the EIMA agricultural mechanics international exhibition - which will take place in Bologna from 11 to 15 November 2020 - is already in its full organizational phase. The Italian federation of agricultural machinery manufacturers FederUnacoma, organizer of the great Bologna event, opened registrations for exhibiting industries last September 23, and is already handling a number of enrolments flowing in at a faster rate than expected. In the first two days since the registrations were opened - the organizers explained during the press conference held this morning at the Hannover exhibition - over 600 requests for participation were formalized, many of which came from foreign manufacturers, and in the subsequent days the requests have continued to flow steadily. Currently, there are almost 1,200 formalized enrolments, a number that suggests a total number of exhibitors above the record level of 1,950 reached last year (November 2018). "The figure relating to the exhibition area demand is very significant - explained the president of FederUnacoma Alessandro Malavolti - in net growth compared to previous editions. To date, almost 100 thousand net square metres are already potentially occupied, and in sectors such as forestry, land reclamation, spraying and soil processing, as well as green care, the surface involved is already over 80% of the overall capacity assigned to these sectors, while other product categories such as irrigation and farming machines are already at 90% of the available area. The Bologna Exhibition Centre will soon be fully engaged in its 150 thousand square metres net and 340 thousand square metres gross, offering a constantly improving quality of the facilities. After the launch of the new halls 28, 29 and 30 in the last edition, EIMA 2020 will see the new hall 37 in operation and a further exhibition space created between the Palazzo dei Congressi and hall 19. There will be many EIMA 2020 innovations that will be presented in the coming months, and a very rich calendar of meetings, conferences and workshops on technical and political/economic issues. It was announced during the conference that a particular highlight will be given to the competition for technical innovations, which will have a specific international event dedicated to them in September, about two months before the opening of EIMA 2020". In addition, there will be a new outdoor demonstration area, also within the exhibition complex, for information and dissemination activities to the public regarding the most advanced applications of agricultural mechanization. A new competition is also planned, which will assess the quality and aesthetics of the stands. "Although it may be a specialized showcase aimed at an audience of professionals and technicians - concluded Malavolti - EIMA offers an extraordinary look and beauty, which also deserve to be rewarded".

**Hanover, 13 November 2019**