*Press Release No. 6/2022*

**Agricultural machinery for India: the success of EIMA Agrimach**

***Positive results for the seventh edition of the exhibition dedicated to innovative machinery and technologies for crops from the Subcontinent. Over 10,000 visitors over the three days of the exhibition, which has already set the next edition for December 2023***

The seventh edition of EIMA Agrimach India, the agricultural machinery exhibition organised by the Indian federation of chambers of commerce and industry FICCI and FederUnacoma, which represents Italian industries in the sector, ended in the afternoon of Saturday 3rd September.

The Italian-Indian partnership was set up in 2009, and has made it possible to systematically carry out a promotional and commercial activity in the agricultural mechanics sector, considered strategic for the economy of the great Asian country. After six biennial editions held in the city of New Delhi, the exhibition held its first edition in Bangalore, the capital of Karnataka, in the southern part of the country.

More than 10,000 traders and farmers visited the exhibition over the three days, confirming the strong interest of the Indian market in technological innovations that can make agriculture more productive, varied in cultivation, and environmentally friendly. Visitors from the State of Karnataka, Tamil Nadu, Andra Pradesh, Talangana, and Uttar Pradesh crowded the pavilions - set up in a large agricultural area at the Faculty of Agricultural Sciences Campus - and watched field trials of tractors, boom sprayers for open field crops, and sprayers for specialised crops.

The recently concluded edition - which saw the participation of 120 agro-mechanical brands, 15 of which Italian - replaced the one that should have been held in December 2021 and had been suspended due to the Covid emergency. The organisers confirm that the exhibition will return to its normal frequency starting from the next edition, already set for December 2023, while agreements are being finalised between FICCI and FederUnacoma to extend the EIMA Agrimach India exhibition for a further four biennial editions from 2025 to 2031.

 **Bangalore, 3 September 2022**