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**EIMA 2022, a global hub for agricultural machinery**

***Exhibitors from 40 countries, visitors expected from 160 nations, official ICE delegations from 80 countries: these are the credentials of the international exhibition of agricultural machinery scheduled in Bologna from 9 to 13 November. An entire pavilion dedicated to business-to-business meetings, and a programme that includes "focus" days and informative events to encourage the meeting between demand and supply of technologies for every model of agriculture.***

The EIMA exhibition of machinery, equipment and components for agriculture and landscaping - staged in Bologna from 9 to 13 November - confirms its international scale. There are 480 foreign exhibiting companies representing 40 countries, and the public of visitors (317,000 in the 2018 edition and 270,400 in the 2021 edition, held under health emergency restrictions) is expected from 160 countries. The "Foreign Markets" and "Internationalisation" offices of FederUnacoma - the federation of manufacturers that is the direct organiser of the exhibition - have also announced the list of official delegations organised in cooperation with the ICE Agency, which includes 450 selected economic operators from 80 countries. Offices and service facilities have been set up for them in the "Foreign Delegations" Pavilion (3,000 square metres), located inside the exhibition centre between Pavilion 19 and the Congress Centre. This area - which is also equipped with interpreting and contractual consulting services, as well as reception and catering - hosts the busy programme of business-to-business meetings between entrepreneurs and manufacturers, pre-selected on the basis of the specific interest of entrepreneurs for the different types of products. Scheduled also three 'focus' days, for 8, 9 and 10 November, dedicated to the markets of Latin America and Canada, Asia and Oceania and Europe respectively. In addition to business meetings, foreign entrepreneurs can take advantage of information tours to find out about new products and conferences scheduled to examine topics of strategic interest for the various regions of the planet, such as the one promoted by FederUnacoma on the role of new technologies for the rational use of water in response to climate change and desertification processes. Moreover - FederUnacoma's organisers emphasise - the Bologna exhibition has established itself over the years as the venue not only for business activities linked to the agricultural machinery sector, but also for the dissemination of knowledge on the technological innovations best suited to the various models of agriculture, in the different environmental settings.

 **Roma, 29 October 2022**