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**Green Bonds Save Biodiversity**

***It's called "innovative finance" and it promises to help young people start new farms. Provided they are environmentally friendly.***

It is not easy for innovative projects in agriculture to get financing from banks. Especially for small businesses. With the FarminFin project, the Agricoltura è Vita association helps people learn about and use financial tools that overcome the obstacles that make access to traditional credit almost impossible.

The project was funded by the European Union under the Erasmus+ programme. It was presented at EIMA 2021 where, among others, Massimo Canalicchio, who oversaw its implementation, explained that supporting young entrepreneurs in the agricultural sector is a necessity in view of the global challenges we are facing in the field of environmental sustainability.

It is a multilingual web platform (<https://farminfin.eu>) on which training courses are available on how to access and use the opportunities of these new financial tools in the agricultural field.

"There is an investment in young people," he said, "that comes from a shared consideration: the planet is set to have a population of 10 billion by 2050, with all that this will entail. In a situation of dramatic climate change we will have to produce more and in a sustainable way. This operation will not be possible without innovation." And innovation definitely comes from the younger generation. This generational gap - it emerged during the meeting - engages us a lot, because the land is also a second opportunity for those who are fresh out of university but in sectors other than those traditionally linked to agriculture. "On the other hand, those with more experience are invaluable for safeguarding biodiversity," Canalicchio added, "because they know very well products that could still be useful both in terms of the market and, for example, from a health point of view.

Among the innovative financial tools, Green Bonds are currently the most popular. These are issues guaranteed by lending institutions through the collection of private funds or institutional subscribers. It is possible to set the code of ethics to which the green bonds are inspired, and therefore essentially the objectives of reducing emissions and lower environmental impact, to which the Green Deal refers. Hence the neutralisation of emissions by 2050.

**Bologna, October 21, 2021**