*Press Release No. 14/2022*

**EIMA 2022: ticket office activation and new web services**

***Website increasingly central to the organisation, promotion and operation of the 45th edition of EIMA International, which will return to the Bologna exhibition centre next November. Online ticketing for visitors activated. Underway the new EIMA Meet service. Catalogue and interactive pavilion map soon to be published online.***

The organisational machine of EIMA International 2022, which will be held at BolognaFiere from 9 to 13 November, is running at full speed, currently recording the participation of 1,450 exhibiting companies, 490 of which from abroad, covering an area of 116,000 square metres.

While the programme of meetings is being outlined and already includes dozens of events including seminars, focuses, conventions and press conferences, various initiatives are being defined, such as the new customisation of the five specialised exhibitions - Components, Digital, Energy, Green, Idrotech - the creation of an outdoor area dedicated to tests of green care machinery, the fine-tuning of the EIMA Campus and Mech@griJobs calendars and courses for the renewal of tractor licences.

The [online ticket office](https://www.eima.it/en/biglietto/b_free_ticket.php) is now operational for the purchase of entrance tickets for visitors to the exhibition, which this year will once again be held from Wednesday to Sunday, from 9:00. to 18:30, again with the formula whereby first two days are dedicated exclusively to trade operators and the last three to the general public. A formula that has always denoted the professional nature of the event. Procedures have also been activated for press accreditation of journalists and for invitations from exhibitors to their guests.

Starting this year, these visitors will be able to register in the reserved area dedicated to them, where, among other things, they will be able to retrieve entrance tickets, register for the various appointments and access the new EIMA Meet service. This is linked to the [Virtual Tour](https://www.eima.it/en/virtual-tour-eima.php) - a 360° video shot of the stand of the companies that will have chosen this promotional system and that has been present on the event site for several years now - and allows visitors to make appointments with the various manufacturers who will have made themselves available to meet customers online. This service will be open from the second day of EIMA and will remain active for the following three months.

The EIMA 2022 catalogue will then be online from mid-September as will the detailed and interactive map of the event. An update of the exhibition App with various new features will also be released in the same period.

**Rome, 8 July 2022**