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**EIMA: dates and programmes for 21-22**

***A timetable with deadlines and obligations marks the organizational stages of EIMA International 2021, the great exhibition of agricultural machinery to be held in Bologna from October 19 to 23. The dates have also been set for the next edition, which will be staged from 9 to 13 November 2022.***

The FederUnacoma organisers have defined the approach to EIMA 2021 and have already set the dates for 2022. For the 2021 edition, to be held in Bologna from 19 to 23 October, exhibiting companies have received from FederUnacoma a timetable with the technical and organisational steps to be taken in preparation for the event. Meanwhile, the next edition is already scheduled for 9 to 13 November 2022 and will mark the return of the Bologna exhibition to its traditional location in November of even years. The timetable for the current year envisages the assignment of the exhibition areas inside the exhibition halls by 16 April, and an important deadline is also 15 June, the day from which it will be possible to buy exhibition tickets online. The organising offices of FederUnacoma, which are working to define the operating procedures of the ticket office, are aiming to make the most of IT tools, namely the EIMA International 2021 website and App. The objective is to increase remote purchases and named tickets to eliminate any crowding near the entrances and to monitor accurately the attendance inside the exhibition centre. 5 July is the deadline for updating the information to be published in the official catalogue of EIMA International 2021: this is the date by which exhibiting companies must communicate any changes in their personal data or in the range of products on display. “This communication", reads the circular sent by FederUnacoma to the almost 1,600 exhibiting firms already booked (other requests to participate are arriving in these days from Italy and abroad), "must be forwarded through the event's website designed to speed up operations. The internationalisation initiatives, which have always been a strong point of the Bolognese exhibition, will come to life immediately after the summer, in the month of September. FederUnacoma is working together with the Ministry of Foreign Affairs and International Cooperation and the ICE Agency to define the arrival of foreign operators according to the protocols and the "green corridors" established by the authorities in order to facilitate the safe participation of visitors and businesspeople. From 5 September, and until the start of the exhibition, the organisers will periodically send all participating companies a note with information on the possibility of entry into Italy from specific countries, the length of time operators will be able to stay in Italy, and any kind of initiative aimed at facilitating the safe presence of exhibitors and visitors. In recent weeks, the ICE Agency, in collaboration with FederUnacoma, has been working to select the most qualified delegations for business-to-business meetings. The large number of foreign delegates invited to Bologna will be defined by 30 September, the day on which Italian exhibiting companies will be able to start booking "B2B" meetings, choosing among the selected profiles those most suitable for their product sector.

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