

## Fendt tra i protagonisti di Vinitaly 2026

Fendt annuncia la propria partecipazione a **Vinitaly 2026**, una delle fiere internazionali più rilevanti dedicate al mondo del vino e punto di incontro privilegiato per produttori, tecnici, consulenti, aziende e professionisti dell'intera filiera vitivinicola, che si terrà a Verona dal 12 al 15 aprile 2026. L'azienda sarà presente nell'**area esterna H** del quartiere fieristico, dove verrà allestito uno stand dedicato alle tecnologie che Fendt mette a servizio della viticoltura moderna.

La viticoltura rappresenta uno dei settori agricoli più tecnici, specializzati e identitari dell'eccellenza italiana. Richiede mezzi capaci di combinare precisione, versatilità e affidabilità, garantendo allo stesso tempo sostenibilità ambientale e produttività. Per questo, la presenza a Vinitaly costituisce per Fendt un appuntamento fondamentale per consolidare il dialogo con un comparto che guarda con crescente interesse alle tecnologie più innovative.

## In esposizione la serie Fendt 200 V/F/P Vario



Al centro dell'area espositiva Fendt a Vinitaly ci sarà la **serie 200 V/F/P Vario**, punto di riferimento assoluto per lavorare tra i filari. Questi trattori specializzati sono progettati per offrire la massima compattezza e agilità negli spazi ridotti, senza rinunciare a potenza, comfort e tecnologie avanzate.

Il 200 V/F/P Vario è un trattore versatile, particolarmente adatto all'impiego in vigneti, frutteti e altre colture speciali. Offre una potenza massima di 124 CV ed è dotato di una trasmissione Vario a variazione continua che garantisce efficienza e comfort di guida ottimali. La cabina spaziosa e confortevole con parabrezza ampliato e il sistema di comando FendtONE consentono un controllo intuitivo e un'eccellente visibilità a 360 gradi.

Grazie alle numerose configurazioni disponibili, al sollevatore posteriore performante e alla possibilità di gestire un'ampia gamma di attrezzature, i modelli 200 V/F/P Vario si confermano tra i più versatili nella loro categoria.

## Fendt e100 V Vario: innovazione elettrica per il vigneto del futuro

Accanto alla gamma tradizionale, Fendt presenterà anche il **Fendt e100 V Vario**, il trattore elettrico progettato per combinare performance e sostenibilità.

Questo modello, totalmente a zero emissioni, è pensato per le aziende vitivinicole che desiderano ridurre l'impatto ambientale delle proprie attività, ma anche migliorare il comfort di lavoro all'interno dei vigneti, grazie al livello sonoro ridotto e alla possibilità di operare anche in contesti sensibili.

Il sistema di alimentazione elettrica garantisce un'autonomia adeguata alle principali lavorazioni quotidiane, mentre la compatibilità con le attrezzature esistenti e l'architettura Fendt ne fanno un'opzione concreta e innovativa per le aziende che vogliono investire nelle tecnologie del futuro.



## Una presenza dedicata al dialogo con i professionisti del settore

La partecipazione a Vinitaly 2026 rappresenta per Fendt un'importante occasione di confronto diretto con produttori, tecnici, consulenti e giornalisti specializzati. Durante i giorni di manifestazione, lo stand Fendt sarà un luogo dedicato all'incontro e allo scambio con i professionisti del settore. I visitatori potranno confrontarsi direttamente con tecnici e specialisti del marchio per approfondire caratteristiche, tecnologie digitali, possibilità di personalizzazione e vantaggi concreti legati all'utilizzo delle macchine Fendt in vigneto. L'obiettivo è supportare le aziende nel comprendere come l'innovazione Fendt possa migliorare la gestione operativa, aumentare l'efficienza dei lavori tra i filari e rispondere alle esigenze sempre più complesse di un settore in evoluzione.

## Informazioni su Fendt

Fendt è il marchio high-tech leader del Gruppo AGCO per le aziende agricole con le esigenze più elevate in termini di qualità delle macchine e dei servizi. I clienti beneficiano di una tecnologia innovativa che aumenta le prestazioni, l'efficienza e la redditività. I trattori e le mietitrebbie Fendt operano a livello globale sia nelle aziende agricole professionali che nei campi non agricoli. Le tecnologie intelligenti e a risparmio di risorse di Fendt aiutano gli agricoltori e i contoterzisti a lavorare in modo sostenibile ed economico in tutto il mondo. Nelle sedi tedesche di Marktoberdorf, Asbach-Bäumenheim, Hohenmölsen, Feucht e Wolfenbüttel, Fendt impiega più di 7.300 persone nei settori della ricerca e sviluppo, delle vendite e del marketing, della produzione, dell'assistenza e dell'amministrazione.

[www.fendt.com](http://www.fendt.com) | <https://www.instagram.com/fendt.global/> | [www.linkedin.com/company/fendt/](https://www.linkedin.com/company/fendt/)

## Informazioni su AGCO

AGCO (NYSE: AGCO) è un leader mondiale nella progettazione, produzione e distribuzione di macchine agricole e tecnologia agricola di precisione. AGCO offre valore agli agricoltori e ai clienti OEM attraverso il suo ampio portafoglio di marchi e aziende di spicco come Fendt®, GSI®, Massey Ferguson®, PTx e Valtra®. La linea completa di attrezzature, soluzioni dedicate alla smart farming e servizi di AGCO aiuta gli agricoltori a nutrire in modo sostenibile il nostro pianeta. Fondata nel 1990 e con sede a Duluth, Georgia, U.S.A., AGCO ha registrato un fatturato netto di circa 11,7 miliardi di dollari nel 2024. Per maggiori informazioni, visitate [www.AGCOCorp.com](http://www.AGCOCorp.com). Per notizie finanziarie, informazioni ed eventi, seguitemi su X: @AGCOCorp. Per notizie finanziarie su X, seguite l'hashtag #AGCOIR.

## Safe Harbor Statement

Statements that are not historical facts, including the projections of earnings per share, production levels, sales, industry demand, market conditions, commodity prices, currency translation, farm income levels, margin levels, strategy, investments in product and technology development, new product introductions, restructuring and other cost reduction initiatives, production volumes, tax rates and general economic conditions, are forwardlooking and subject to risks that could cause actual results to differ materially from those suggested by the statements. The following are among the factors that could cause actual results to differ materially from the results discussed in or implied by the forward-looking statements.

- Our financial results depend entirely upon the agricultural industry. Factors that adversely affect the agricultural industry, including declines in the general economy, adverse weather, tariffs, increases in farm input costs, lower commodity prices, lower farm income and changes in the availability of credit for our retail customers, will adversely affect us.
- We maintain an independent dealer and distribution network in the markets where we sell products. The financial and operational capabilities of our dealers and distributors are critical to our ability to compete in these markets. Higher inventory levels at our dealers and high utilization of dealer credit limits could negatively impact future sales and adversely impact our performance.
- We recently announced the proposed acquisition of the ag assets and technologies of Trimble through the formation of a joint venture of which we will own 85%. This is a substantial acquisition for us, and it will require us to incur substantial indebtedness. All acquisitions involve risk, and there is no certainty that this acquisition will close, that we will be able to obtain the desired financing, that our increased

leverage will not adversely impact our remaining business, or that the acquired business will operate as expected following closing. Each of these items, as well as similar acquisition-related items, would adversely impact our performance.

- A majority of our sales and manufacturing takes place outside the United States, and many of our sales involve products that are manufactured in one country and sold in a different country. As a result, we are exposed to risks related to foreign laws, taxes and tariffs, trade restrictions, economic conditions, labor supply and relations, political conditions and governmental policies. These risks may delay or reduce our realization of value from our international operations. Among these risks are the uncertain consequences of Brexit and tariffs imposed on exports to and imports from China.
- We cannot predict or control the impact of the conflict in Ukraine on our business. Already it has resulted in reduced sales in Ukraine as farmers have experienced economic distress, difficulties in harvesting and delivering their products, as well as general uncertainty. There is a potential for natural gas shortages, as well as shortages in other energy sources, throughout Europe, which could negatively impact our production in Europe both directly and through interrupting the supply of parts and components that we use. It is unclear how long these conditions will continue, or whether they will worsen, and what the ultimate impact on our performance will be. In addition, AGCO sells products in, and purchases parts and components from, other regions where there could be hostilities. Any hostilities likely would adversely impact our performance.
- Most retail sales of the products that we manufacture are financed, either by our joint ventures with Rabobank or by a bank or other private lender. Our joint ventures with Rabobank, which are controlled by Rabobank and are dependent upon Rabobank for financing as well, finance approximately 50% of the retail sales of our tractors and combines in the markets where the joint ventures operate. Any difficulty by Rabobank to continue to provide that financing, or any business decision by Rabobank as the controlling member not to fund the business or particular aspects of it (for example, a particular country or region), would require the joint ventures to find other sources of financing (which may be difficult to obtain), or us to find another source of retail financing for our customers, or our customers would be required to utilize other retail financing providers. As a result of the recent economic downturn, financing for capital equipment purchases generally has become more difficult in certain regions and in some cases, can be expensive to obtain. To the extent that financing is not available or available only at unattractive prices, our sales would be negatively impacted. In addition, Rabobank also is the lead lender in our revolving credit facility and term loans and for many years has been an important financing partner for us. Any interruption or other challenges in that relationship would require us to obtain alternative financing, which could be difficult.
- Both AGCO and our finance joint ventures have substantial accounts receivable from dealers and end customers, and we would be adversely impacted if the collectability of these receivables was less than optimal; this collectability is dependent upon the financial strength of the farm industry, which in turn is dependent upon the general economy and commodity prices, as well as several of the other factors listed in this section.
- We have experienced substantial and sustained volatility with respect to currency exchange rate and interest rate changes, which can adversely affect our reported results of operations and the competitiveness of our products.
- Our success depends on the introduction of new products, particularly engines that comply with emission requirements and sustainable smart farming technology, which require substantial expenditures; there is no certainty that we can develop the necessary technology or that the technology that we develop will be attractive to farmers or available at competitive prices.

- Our expansion plans in emerging markets, including establishing a greater manufacturing and marketing presence and growing our use of component suppliers, could entail significant risks.
- Our business increasingly is subject to regulations relating to privacy and data protection, and if we violate any of those regulations, or otherwise are the victim of a cyberattack, we could be subject to significant claims, penalties and damages.
- Attacks through ransomware and other means are rapidly increasing, and in May 2022 we learned that we had been subject to a cyberattack. We continue to review and improve our safeguards to minimize our exposure to future attacks. However, there always will be the potential of the risk that a cyberattack will be successful and will disrupt our business, either through shutting down our operations, destroying data, exfiltrating data or otherwise.
- We depend on suppliers for components, parts and raw materials for our products, and any failure by our suppliers to provide products as needed, or by us to promptly address supplier issues, will adversely impact our ability to timely and efficiently manufacture and sell products. Recently suppliers of several key parts and components have not been able to meet our demand and we have had to decrease our production levels. In addition, the potential of natural gas shortages in Europe, as well as predicted overall shortages in other energy sources, could also negatively impact our production and that of our supply chain in the future. It is unclear when these supply chain disruptions will be restored or what the ultimate impact on production, and consequently sales, will be.
- Any increase in COVID-19, or other future pandemics, could negatively impact our business through reduced sales, facilities closures, higher absentee rates, and reduced production at both our plants and the plants that supply us with parts and components. In addition, logistical and transportation-related issues and similar problems may also arise.
- We recently have experienced significant inflation in a range of costs, including for parts and components, shipping, and energy. While we have been able to pass along most of those costs through increased prices, there can be no assurance that we will be able to continue to do so. If we are not, it will adversely impact our performance.
- We face significant competition, and if we are unable to compete successfully against other agricultural equipment manufacturers, we would lose customers and our net sales and performance would decline.
- We have a substantial amount of indebtedness (and will incur additional indebtedness as part of the Trimble transaction), and, as a result, we are subject to certain restrictive covenants and payment obligations that may adversely affect our ability to operate and expand our business.

Further information concerning these and other factors is included in AGCO's filings with the Securities and Exchange Commission, including its Form 10-K for the year ended December 31, 2022 and subsequent Form 10-Qs. AGCO disclaims any obligation to update any forward-looking statements except as required by law.